



What will be found in this event??

The product demonstration booth, presentation of new product features and highlighted benefits. Also, integrated product solutions and the comparison between old-fashioned CCTV & hi-resolution CCTV. The participants can trial these all interesting products and get more information about the products from each product owner.

Who will participate in this event?

Over 150 partners and customers that consists of BACOM dealers, Entrepreneur, Business Owner, Management and Purchasing authorities of Government agency, State Enterprise, University school, Banking, Department Store, Factory, and Private Company and many prospect partners

How to Communicate

Announce & invite all customers, partners and prospects by invitation letter, invitation card, website, email, facsimile and invited by BACOM staffs. After the event, we'll follow up and VDO presentation of this event over 500 copies be issued to customers who are interested or can't join in this event.

HI-Res: HI-Return Event

The upcoming event that will show the best performance and quality of CCTV solution in Thailand. The first time to present the Hi-Resolution CCTV, the advanced technology will be the most interesting choice from now on. More advantages of this new technologies that almost customers and prospects have never known before. In Thai market is full with old-fashioned CCTV solution BUT in the real accidental situation that needs provens, it's USELESS. It CAN'T find NOTHING. So it's time to CHANGE with the high resolution, high CCTV quality. Let's get this great chance for joining us to be the first one in the market who give them with the "REAL FACT images".

HI-Res: HI-Return Objectives

1. To reach the target market directly and knowledge about CCTV Hi-Resolution technology
2. To create & change the market needs to be the new trends of CCTV Hi-Resolution
3. To find & increase more partners for accessing in each market section

Where is this event located?

Theater @ Esplanade Cineplex Radchada
The Top Entertainment Complex that is located on Radchada Road. It has many choices to get there easily. It also represents the image of good image, luxury, and hi-technology. There are many 3D and digital theaters in here



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